

## Guidelines for Contributors

### Text layout (contributors)

#### Headings

Each contribution is preceded by two single-spaced blank lines (11 pts) which are followed by the author's complete name in CAPS and **bold** (first name followed by family name) and the place name of his/her institutional affiliation in brackets (11 pts). After one blank line (11 pts), the title of the article is given (12 pts). Should the title spill over to the next line, there is an indent of 1.25 cm in the lines following the first line.

After two more blank lines (12 pts) the subheading '**Abstract:**' follows, then the text of the abstract (or the first subheading, etc.) follows.

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#### Example:

**JANE CONTRIBUTOR** (University of Hard Knox)

The Title of this Article will be Very Long in Order to Demonstrate that the Second Line or a Subtitle is Indented

#### **Abstract:**

Abstract text. Abstract text. Abstract text. Abstract text. Abstract text. Abstract text. Abstract text.  
Abstract text. Abstract text. Abstract text.

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#### **Subheadings (12pts)**

Subheadings are numbered consecutively and bold. They are preceded by two blank lines and followed by one (14 pts). All parts of speech are capitalised apart from articles, conjunctions, prepositions and particles.

#### **Type area (Satzspiegel)**

21 x 29.7 cm (width x height)

Using the A4 page format, the required type area can be 'produced' with the following margins (check 'facing pages'):





Atwood, Margaret. "Atwood in the Twittersphere." *New York Review of Books*. 29 Mar 2010. Web. 10 Aug 2011.

Bauman, Zygmunt. *The Individualized Society*. Cambridge: Polity Press, 2001. Print.

Bergholz, Susan. E-Mail Exchange. 24 Jul 2011.

Bolter, Jay David and Richard Grusin. *Remediation: Understanding New Media*. Cambridge, Massachusetts & London: The MIT Press, 2000. Print.

Boullosa, Carmen. "El día en que me asesinaron en Facebook ." *Nexos*, 3 Nov 2010. Web. 8 Apr 2012.

—. "Manifiesto." *Carmen Boullosa.net*, 2011. Web. 4 Apr 2012.

boyd, danah. "Twitter: 'pointless babble' or peripheral awareness + social grooming?" *WordPress*, 16 Aug 2009. Web. 9 Aug 2011.

Gaspar de Alba, Alicia. "Cooking with Sor Juana: A Note from Sor Juana." *Blogspot*, 19 Sep 2008. Web. 4 Apr 2012.

Gibson, Stephanie B. "Introduction." *The Emerging Cyberculture: Literacy, Paradigm, and Paradox*. Ed. Stephanie B. Gibson. Cresskill, New Jersey: Hampton Press Inc., 2000. Print.

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